



WSOC-TV
1931 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325152

Schedule Dates

10/09/12-10/15/12

Advertiser

Pol/8 Obama/D/Pre/US (16256)

Agency

Greer, Margolis, Mitchell & Associates (2890)

Product

Political - Federal Candidate (1067)

Brand

1537/OBAMA FOR AMERICA (134149)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

95/101/1537

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA FOR AMERICA

Date Entered 08/02/12

Last Modified 10/10/12

Entered By JH Hipskind

CO-OP No

Headline # 06260350

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$28,179.00

Net Total \$159,681.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month Spots Rate

Oct. 2012 146 \$187,860.00

Grand Total: 146 \$187,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	5A- 5:30A (EST)	4		X	X	X	X			9	\$425.00	\$1,700.00	Charlotte (WSOC)		10/8/12
2.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	6A- 7A (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/8/12
3.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	7A- 8A (EST)			3	2	3	2			9	\$775.00	\$6,975.00	Charlotte (WSOC)		10/8/12
3.1.1	Closed Preempt	10/09/12															Charlotte (WSOC)	No Avail/Exception -	
3.1	Normal Line / Spot	10/13/12-10/13/12	6	:30	6A- 8A (EST)							2		2	\$225.00	\$450.00	Charlotte (WSOC)		10/10/12
5.2	Normal Line / Spot	10/13/12-10/13/12	5	:30	8A- 9A (EST)							2		2	\$475.00	\$950.00	Charlotte (WSOC)		10/10/12
5.2	Normal Line / Spot	10/13/12-10/13/12	5	:30	6A- 8A (EST)								2	2	\$275.00	\$550.00	Charlotte (WSOC)		10/10/12
7.2	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 9A (EST)								2	2	\$850.00	\$1,000.00	Charlotte (WSOC)		10/10/12
8.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	9A- 10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
9.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	10A- 11A (EST)	4		X	X	X	X			9	\$375.00	\$1,800.00	Charlotte (WSOC)		10/8/12
10.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	10:58A- 12P (EST)	4		X	X	X	X			9	\$675.00	\$2,700.00	Charlotte (WSOC)		10/8/12
10.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	12P- 1P (EST)	4		X	X	X	X			9	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
12.0	Normal Line / Spot	10/13/12-10/13/12	6	:30	12P- 12:30P (EST)							1			\$200.00		Charlotte (WSOC)		8/2/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

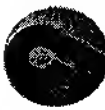
Date:

Accepted Station:

Date:

Comment:

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Charlotte, NC 28206-2700

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Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325152

Schedule Dates 10/09/12-10/15/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1537
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/02/12
Last Modified 10/10/12
Entered By Jill Hipskind
CO-OP No
Headline # 06280350
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,179.00
Net Total \$159,681.00
Sales Tax

Charlotte (WSOC)

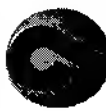
Broadcast Month Spots Rate
Oct. 2012 146 \$187,860.00
Grand Total: 146 \$187,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0.1	Closed Preempt	10/13/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	10/8/12
13.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P-12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		10/8/12
13.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	3P-4P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
16.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	4P-5P (EST)	5		X	X	X	X			6	\$825.00	\$4,125.00	Charlotte (WSOC)		10/8/12
16.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	5P-5:30P (EST)	4		X	X	X	X			4	\$190.00	\$3,400.00	Charlotte (WSOC)		10/8/12
17.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	5:30P-6P (EST)	4		X	X	X	X			4	\$875.00	\$3,500.00	Charlotte (WSOC)		10/8/12
16.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	6P-6:30P (EST)	6		X	X	X	X			6	\$1,100.00	\$6,600.00	Charlotte (WSOC)		10/8/12
16.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P-6:30P (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)		8/2/12
19.0.1	Closed Preempt	10/13/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	10/8/12
21.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P-6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/8/12
21.1	Normal Line / Spot	10/09/12-10/11/12	5	:30	11:35P-12:02A (EST)	4		X	X	X				4	\$500.00	\$2,000.00	Charlotte (WSOC)		10/8/12
22.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	9P-10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/8/12
23.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	10P-11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser	Date	Accepted-Station	Date	Comments
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Sales Office

Telerep/Philadelphia, Philadelphia (1057)

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Phone/Fax

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CPE

95/101/1537

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OBAMA FOR AMERICA

Date Entered 08/02/12

Last Modified 10/10/12

Entered By Jill Hipskind

CO-OP

Headline # No

Demo 06260350

Order Type Normal

Package Deal

Commission % 15.00

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Net Total \$159,681.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Spots

146

Rate

\$187,860.00

Grand Total:

\$187,860.00

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24.1	Normal Line / Spot	10/09/12-10/09/12	5	:30	9P-10P (EST)	1			2					2	\$2,000.00	\$15,600.00	Charlotte (WSOC)		10/8/12
26.1	Normal Line / Spot	10/09/12-10/09/12	5	:30	11P-11P (EST)	1			1					1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/8/12
26.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	8:30P-9P (EST)	1			1					1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/8/12
27.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	9P-9:30P (EST)	1			1					1	\$2,000.00	\$7,500.00	Charlotte (WSOC)		10/8/12
26.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	11P-11P (EST)	1			1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/8/12
29.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	8P-9P (EST)	1			1					1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/8/12
30.0	Normal Line / Spot	10/10/12-10/10/12	6	:30	9P-10P (EST)	1			1					1	\$5,000.00		Charlotte (WSOC)		10/8/12
30.0.1	Closed Preempt	10/11/12															Charlotte (WSOC)	Program Change/Exception - DEBATE	8/2/12
31.1	Normal Line / Spot	10/11/12-10/11/12	5	:30	11P-11P (EST)	1			1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/8/12
32.2	Normal Line / Spot	10/12/12-10/12/12	6	:30	8P-9P (EST)	1			2					2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		10/10/12
33.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	9P-10P (EST)	1			1					1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/8/12
34.2	Normal Line / Spot	10/12/12-10/12/12	5	:30	11P-11P (EST)	1			2					2	\$3,700.00	\$7,400.00	Charlotte (WSOC)		10/10/12
35.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	7P-8P (EST)	1			1					1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/8/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

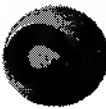
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OBAMA FOR AMERICA

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Order Type Normal

Package Deal

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Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012 146

Grand Total: 146

Rate \$187,860.00

Spots 146

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	8P- 9P (EST)	1							1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/8/12
37.2	Normal Line / Spot	10/14/12-10/14/12	5	:30	9P- 10P (EST)	1							2	2	\$6,500.00	\$13,000.00	Charlotte (WSOC)		10/10/12
41.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5A- 5:30A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)		10/8/12
42.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	6A- 6:30A (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
40.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)	2	2							2	\$775.00	\$1,550.00	Charlotte (WSOC)		10/8/12
41.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	9A- 10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
42.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	10A- 11A (EST)	1	1							1	\$675.00	\$675.00	Charlotte (WSOC)		10/8/12
42.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	10:58A- 12P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
44.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P- 1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
45.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5P- 5:30P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
46.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P- 6P (EST)	1	1							1	\$875.00	\$875.00	Charlotte (WSOC)		10/8/12
42.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P- 6:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		10/8/12
42.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	6:58P- 7:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/8/12
45.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	7:30P- 7:56P (EST)	4		X	X	X	X	X		4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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50.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	7:30P- 7:58P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/8/12
51.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	11P- 11:35P (EST)	1	1							1	\$925.00	\$925.00	Charlotte (WSOC)		10/8/12
52.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	11:35P- 12:02A (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		10/8/12
53.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/8/12
54.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	12:05A- 12:35A (EST)	6		X	X	X	X			2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/8/12
55.1	Normal Line / Spot	10/09/12-10/14/12	5	:30	11P- 11:35P (EST)	1	X							1	\$925.00	\$925.00	Charlotte (WSOC)		10/8/12
56.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	3P- 4P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
57.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	4P- 5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		10/8/12
58.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	5:30A- 6A (EST)	1		1	1	1	1			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/8/12
59.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30A- 6A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)		10/8/12
60.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6:30A- 7A (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
61.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	6:30A- 7A (EST)	1		1	1	1	1			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/8/12
62.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	8A- 9A (EST)	2		2	2	2	2			8	\$725.00	\$5,800.00	Charlotte (WSOC)		10/8/12
63.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A- 9A (EST)	3								3	\$725.00	\$2,175.00	Charlotte (WSOC)		10/8/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Oct. 2012

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64.0	M/G For 3.1.1 / Spot	10/10/12-10/10/12	6	:30	6:30P- 7P (EST)	1			X					1	\$775.00	\$775.00	Charlotte (WSOC)		10/9/12
65.0	Normal Line / Spot	10/13/12-10/13/12	8	:30	1:07A- 2:05A (EST)							1		1	\$85.00	\$85.00	Charlotte (WSOC)		10/10/12

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